

SPONSORSHIP PROPOSAL

GET TO WORTHY SUMMIT

EMBRACING THE DISCOMFORT OF ABUNDANCE

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BY
NATHAN
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WORTHY
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EMBRACING THE
DISCOMFORT
OF ABUNDANCE

GET

EVENT DESCRIPTION

“Get To Worthy” is a 2-day summit in the heart of Philadelphia curated to inspire healing and normalize abundance amongst an audience of people who may struggle with imposter syndrome, self-sabotage, and lack of self-worth.

Event founder, Nate Evans Jr., built resilience throughout his own experiences of battling with severe mental health issues, a lack of emotional wellness, and a stint of imposter syndrome to become a best-selling author and international speaker. He made the bold decision to create “Get To Worthy” to teach people how to experience freedom through resilience.

The first evening of the summit will open with an immersive art gallery, alongside powerful poetry segments, capped by a documentary showing part one of his highly anticipated documentary in theme with the summit titled, “Get To Worthy.” The night will commence with a book signing and mixer.

Day two of the summit will yield 4 life-changing sessions and panel discussions composed with industry leading speakers, entrepreneurs, and therapists. Breakout sessions will take place throughout the day to help attendees grasp the gravity of what they are experiencing while building community. A musical performance will also take place and will set the atmosphere for transformation.

The “Get To Worthy” Summit is sure to be the most impactful mental and emotional wellness event of 2024!

Event Name: Get to Worthy Summit

Date: May 24th-25th, 2024,

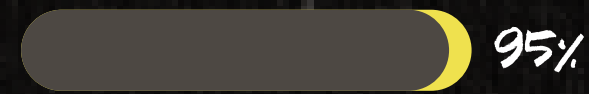
Location: The Story Factory; Philadelphia, PA

GET TO WORTHY SUMMIT

TARGET AUDIENCE



40% MEN + 60% WOMEN
AFRICAN AMERICAN



95% MILLENNIALS
AGE: 25 - 40



65% AVERAGE EARNERS
ANNUAL INCOME: 50K - 70K

• VALUES:

LEGACY, SELF DEVELOPMENT, CREATIVE
EXPRESSION, FAMILY



• PERSONALITY:

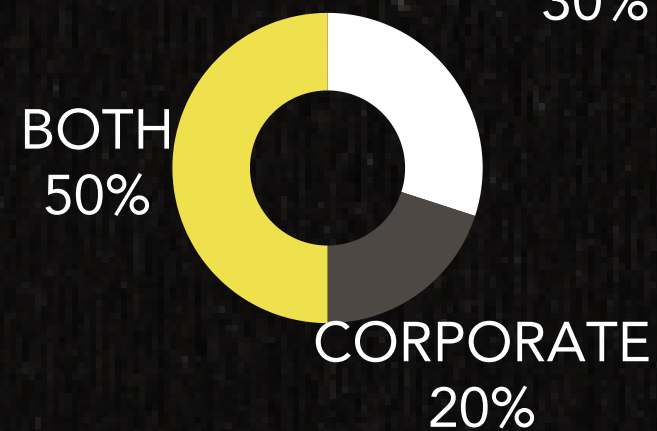
GROWTH FOCUSED, INNOVATIVE,
OPTIMISTIC



• INTERESTS:

MENTAL HEALTH, SMALL BUSINESS,
YOUTUBE, HABIT TRACKING

ENTREPRENEUR
30%



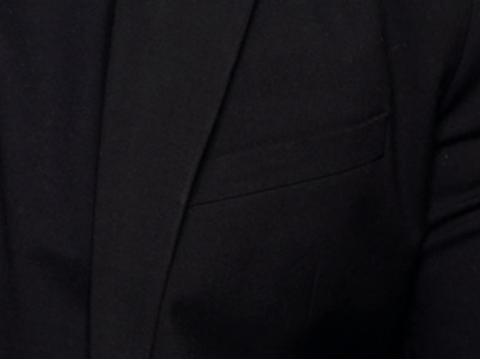
OCCUPATION STYLE



“

CLARITY REQUIRES
COURAGE RATHER
THAN INTELLIGENCE.





EVENT PRODUCER

NATE EVANS JR

Nate Evans Jr. is first a devoted husband and father. He is an international speaker, mental health advocate, and the Founder & CEO of The Nathan Evans Jr Group, LLC (Consulting Firm). Nate resides in Mays Landing, New Jersey, and uses his life experiences to cultivate the minds of young adults across the country. In addition to his professional endeavors, Nate also supports his local community as a youth mentor for several schools in Atlantic County, New Jersey.

Nate is on a mission to eradicate the stigmas around mental health and teach the necessity for resilience through his keynote presentations, interactive workshops, books, social media content, and podcasts. His inspiring testimony establishes an authentic bond with a range of audiences, educating them on the importance of self-worth and resilience. Nate is a first-generation high school graduate, first-generation college graduate, and the first #1 best-selling author in his community (I Love You; Letters of Love from Black Men to Black Boys.) He also holds a certification in "Adverse Childhood Experiences Early Trauma and Mental Health First-Aid."

Nate is a sponsored member of the "T-Mobile Magenta Edge Small Business Program," a "Top 4 Under 40 Distinguished Alumnus of Atlantic Cape Community College," as well as the recipient of the "2023 Alumni of the Year" for Atlantic Cape Community College and a member of the "30 Under 35 Top Young African American Leaders in South Jersey."





CLARITY

\$1,000

- ✓ Company logo listed on event website
- ✓ Company print insert in event swag bags
- ✓ Company logo listed on social media
- ✓ Company exposure on social media reach <1M
- ✓ One free ticket
- ✓ Company logo on media as pre-roll advertisement during event



FREEDOM

\$5,000

- ✓ Company logo listed on event website
- ✓ Company print insert in event swag bags
- ✓ Company logo listed on social media
- ✓ Company exposure on social media reach <1M
- ✓ One free ticket
- ✓ Company logo on media as pre-roll advertisement during event
- ✓ Verbal recognition during the event
- ✓ Company advertisement uploaded as post-event videos
- ✓ Collaborative post pinned on social media



WORTHY

\$10,000

- ✓ Company logo listed on event website
- ✓ Company print insert in event swag bags
- ✓ Company logo listed on social media
- ✓ Company exposure on social media reach <1M
- ✓ One free ticket
- ✓ Company logo on media as pre-roll advertisement during event
- ✓ Verbal recognition during the event
- ✓ Company advertisement uploaded as post-event videos
- ✓ Collaborative post pinned on social media
- ✓ "Presented by" title holder
- ✓ One minute video advertisement played during event
- ✓ Event webpage banner
- ✓ Floor sticker activation
- ✓ Advertising email to event attendees list



CONTACT

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